

22235

**22223**

**3 Hours / 70 Marks**

Seat No.

--	--	--	--	--	--	--	--

- Instructions* – (1) All Questions are *Compulsory*.  
(2) Answer each next main Question on a new page.  
(3) Illustrate your answers with neat sketches wherever necessary.  
(4) Figures to the right indicate full marks.  
(5) Assume suitable data, if necessary.  
(6) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

**Marks**

**1. Attempt any FIVE of the following:**

**10**

- State the importance of clothing.
- Define the term 'Brand'.
- State the meaning of 'pret-a-porter'.
- Illustrate mens wear bell bottom with T-shirt.
- Define 'quick costing'.
- Define 'Style'.
- Enlist the types of samples with its purpose in garment industry.

P.T.O.

- 2. Attempt any THREE of the following:** **12**
- a) Explain the objectives of clothing technology.
  - b) Explain 'fashion cycle'.
  - c) Illustrate the following garments.
    - i) Halter top with Herum
    - ii) Jumpsuit
  - d) Define the term 'mass production' and write its importance.
- 3. Attempt any THREE of the following:** **12**
- a) Describe the concept of fashion.
  - b) Explain :
    - i) Fashion innovator
    - ii) Knock off
  - c) Enlist the apparel categories for kids wear and illustrate any one in detail.
  - d) Explain the components of cost in the final costing with example.
- 4. Attempt any THREE of the following:** **12**
- a) Describe the objectives of fashion technology.
  - b) Explain :
    - i) Wardrobe
    - ii) Fashion follower
  - c) Illustrate :
    - i) Palazzo
    - ii) Gored skirt
  - d) Define Boutique and write its importance.
  - e) Explain the organizational structure of garment industry.

**5. Attempt any TWO of the following:****12**

- a) Describe the fashion theories in detail.
- b) Define 'Haute couture'. Explain the importance of Haute couture.
- c) Propose the pre adoption steps for men's wear.

**6. Attempt any TWO of the following:****12**

- a) Explain :
    - i) Fashion forecast
    - ii) High fashion
    - iii) Franchise
  - b) Enlist the post adoption steps in garment industry and explain any two.
  - c) Describe the role and responsibilities of merchandiser.
-