

22236

22232

3 Hours / 70 Marks

Seat No.

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- Instructions :**
- (1) All Questions are *compulsory*.
  - (2) Answer each next main question on a new page.
  - (3) Illustrate your answers with neat sketches wherever necessary.
  - (4) Figures to the right indicate full marks.
  - (5) Assume suitable data, if necessary.
  - (6) Use of Non-programmable Electronic Pocket Calculator is permissible.
  - (7) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

**Marks**

**1. Attempt any FIVE :**

**10**

- (a) Define the term graphic designer.
- (b) Draw a design using geometrical shape & colour it.
- (c) Enlist the types of Indian brocades.
- (d) Write the names of shawls which are famous in Kashmir.
- (e) Define the term textile.
- (f) State the concept of first impression.
- (g) State consumer buying process.

**2. Attempt any THREE :**

**12**

- (a) Define colour & explain the sensation process & use.
- (b) Define repetition & explain the technical concept.



- (c) Explain the light theory of colour.
- (d) Describe the Indus valley civilization.
- (e) Explain the role of social aspect of clothing.

**3. Attempt any FOUR :****16**

- (a) Define term Harmony & make a achromatic colour value scale.
- (b) Explain the principle of design contrast using colour & value.
- (c) Develop a design 5" × 5" using analogous colour harmony.
- (d) Enlist various Indian brocades and explain any one in detail.
- (e) Develop a design using diamond, half & full drop (5" × 5").
- (f) Explain the role of psychological factor to select summer wear.

**4. Attempt any TWO :****16**

- (a) Describe the concept of texture & develop a design 5" × 5" using different texture.
- (b) Differentiate between structural design & decorative design.
- (c) Develop a satin based male kurta using Indian embroidery with polychromatic colour harmony.

**5. Attempt any TWO :****16**

- (a) Describe the concept, need & requirement of colour modification.
  - (b) Explain the printed fabric & draw one traditional shawl & colour it with suitable colour scheme.
  - (c) Describe the Uttar Pradesh Chikankari embroidery with its colour, fabric & design feature.
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