17218

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3	Hours	/	100	Marks	Seat No.				
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- Instructions (1) All Questions are Compulsory.
 - (2) Answer each next main Question on a new page.
 - (3) Illustrate your answers with neat sketches wherever necessary.
 - (4) Figures to the right indicate full marks.
 - (5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

Marks

1. Answer any TEN of the following:

20

- a) Write any two differences between Roman dress and Greek dress.
- b) State the significance of 'Line Reviews'.
- c) Sketch 'Bell Bottom' and 'Straight Bottom trouser'.
- d) Define 'First Impression'?
- e) Write any two definitions for fashion.
- f) Define 'Rythem' with example.
- g) State the role of 'Balance' in fashion designing.
- h) State any two factors responsible for fashion spreading.
- i) Define 'Quick Costing'.
- j) Define 'Masculine look' with example.
- k) State the term 'Fit perfection'.
- 1) Enlist the elements of fashion design.
- m) Write the difference between 'Emphasis' and 'Proportion'.
- n) List out the steps in garment production.

			Marks
2.		Answer any TWO of the following:	16
	a)	Explain any two types of structural designs with suitable example.	;
	b)	Explain the working profile of industrial designers and graphic designer.	
	c)	Explain following terms:	
		(i) Haute - O - Couture	
		(ii) Continental costumes	
		(iii) Lingeries	
		(iv) Mass production	
3.		Answer any TWO of the following:	16
	a)	Draw female figure of 8 heads with proper proportion and name the heads.	l
	b)	Explain the Ethenic influences on fashion designing with any two examples.	,
	c)	Describe the effects of social and economical factor on clothing with example.	,
4.		Answer any FOUR of the following:	16
	a)	Differentiate between production patterns and sample patterns.	
	b)	Draw formal and casual wear for 30 year old lady.	
	c)	Describe the functions of marker making?	
	d)	Explain effect of selection of fabric on the final design.	
	e)	Explain the importance of knowing history of Indian garments for designing.	1
	f)	Illustrate the traditional Chinese dress and state its features.	

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5.	Answer any TWO of the following:	16
a	Write about design details found in garments of Harrappa and Mohenjodoro.	
b	Explain role or responsibility of merchandiser in Apparel industry.	
c	E) Illustrate and differentiate between basic human figure with fashion figure for male.	

6. Answer any FOUR of the following:

16

- a) Draw and explain organizational chart of Apparel industry.
- b) Describe the importance of embellishments in garment making with two examples.
- c) "Clothing affects the personality of the wearer". Justify the statement with two examples.
- d) Explain the 'Surfer look', with diagram.
- e) State factors responsible for the growth and acceptance of ready to wear industry of U.S. in 1800s?
- f) Explain the production pattern development process in short.