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| 3 Hours / 100 Marks | Seat No. | | | | |

Instructions:

- (1) All questions are compulsory.
- (2) Answer each next main question on a new page.
- (3) Illustrate your answers with neat sketches wherever necessary.
- (4) Use of Non-programmable Electronic Pocket Calculator is **permissible**.
- (5) Mobile Phone, Pager and any other Electronic Communication devices are **not permissible** in Examination Hall.

Marks

1. Solve any five of the following:

 $(5 \times 4 = 20)$

- a) Define fashion. Write note on the line developing concept.
- b) What is the size chart? Explain their standards.
- c) Define Mechandising and classify it.
- d) Explain the concept of channels of distribution and different types of distribution.
- e) Write construction details of the men's boxer shorts.
- f) Give the remedies for sway back and protruding derriere.
- g) Explain the different type of fitting for ladies inner wear.

2. Solve any four of the following:

 $(4 \times 4 = 16)$

- a) Explain economical importance while developing apparels with the help of example.
- b) Explain various channels of Retail Distribution.
- c) Discuss the 'Brand Value' and 'Brand Quality'.
- d) What is the concept of balancing of designs.
- e) Write any two fitting problems in ladies upper garment and give their remedies.
- f) Select design for women's wedding wear and draw with details of material, color and surface ornamentation.

3. Solve any four of the following:

 $(4 \times 4 = 16)$

- a) Draft a pattern for S.B. coat in size 42 (using $1/4^{th}$ scale).
- b) Give the fitting principles of men's wear.
- c) Draft a pattern for casual trouser in size 34 (using $1/4^{th}$ scale).

Marks

- d) Make a layout and calculate costing of fabric using for casual trouser (using 1/4th scale).
- e) Draft a pattern for nighty block in size 32 (using 1/4th scale).
- f) Make a layout and calculate costing of fabric using for nighty (using 1/4th scale).

4. Solve any two of the following:

 $(2 \times 8 = 16)$

- a) Draft formal men's shirt with button down collar with their drafting details (Refer any size).
- b) Draft men's pleated trouser with double welt back pocket with their drafting details (Refer any size).
- c) Draft 4 gored skirt and make a layout for same (fabric width-44") (Refer any size).

5. Solve any four of the following:

 $(4 \times 4 = 16)$

- a) Explain the concept of how to develop the design lines according to seasons for men's wear
- b) Design a Saree Blouse and construct its draft. Also mention the points from where all the fitting issues can occur.
- c) Differentiate between Bespoke clothing and industrial clothing.
- d) List the various brands develop the women's and men's wear. Choose any one brand from them and explain their brand details with example.
- e) Draw corpulent men's figure suggest the pattern alteration for these figure.
- f) Draft formal shirt regular collar (Refer size 34).

6. Solve **any two** of the following:

 $(2 \times 8 = 16)$

- a) Draw a designer top and draft the top using 1/4th scale with their details. (Refer any size)
- b) Draft salwar and kameez block using 1/4th scale with their drafting details.
- c) Write the uses of elastomeric yarns in lingerie. Draft the pattern of brazier of size 32 with their drafting details. (using $1/4^{th}$ scale)