## 11819

## 3 Hours / 100 Marks

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Instructions: (1) All questions are compulsory.
(2) Answer each next main question on a new page.
(3) Illustrate your answers with neat sketches wherever necessary.
(4) Use of Non-programmable Electronic Pocket Calculator is permissible.
(5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

1. Solve any five of the following :
a) Define fashion. Write note on the line developing concept.
b) What is the size chart? Explain their standards.
c) Define Mechandising and classify it.
d) Explain the concept of channels of distribution and different types of distribution.
e) Write construction details of the men's boxer shorts.
f) Give the remedies for sway back and protruding derriere.
g) Explain the different type of fitting for ladies inner wear.
2. Solve any four of the following :
a) Explain economical importance while developing apparels with the help of example.
b) Explain various channels of Retail Distribution.
c) Discuss the 'Brand Value' and 'Brand Quality'.
d) What is the concept of balancing of designs.
e) Write any two fitting problems in ladies upper garment and give their remedies.
f) Select design for women's wedding wear and draw with details of material, color and surface ornamentation.
3. Solve any four of the following :
a) Draft a pattern for S.B. coat in size 42 (using $1 / 4^{\text {th }}$ scale).
b) Give the fitting principles of men's wear.
c) Draft a pattern for casual trouser in size 34 (using $1 / 4^{\text {th }}$ scale).
d) Make a layout and calculate costing of fabric using for casual trouser (using $1 / 4^{\text {th }}$ scale).
e) Draft a pattern for nighty block in size 32 (using $1 / 4^{\text {th }}$ scale).
f) Make a layout and calculate costing of fabric using for nighty (using $1 / 4^{\text {th }}$ scale).
4. Solve any two of the following :
$(2 \times 8=16)$
a) Draft formal men's shirt with button down collar with their drafting details (Refer any size).
b) Draft men's pleated trouser with double welt back pocket with their drafting details (Refer any size).
c) Draft 4 gored skirt and make a layout for same (fabric width-44") (Refer any size).
5. Solve any four of the following :
$(4 \times 4=16)$
a) Explain the concept of how to develop the design lines according to seasons for men's wear.
b) Design a Saree Blouse and construct its draft. Also mention the points from where all the fitting issues can occur.
c) Differentiate between Bespoke clothing and industrial clothing.
d) List the various brands develop the women's and men's wear. Choose any one brand from them and explain their brand details with example.
e) Draw corpulent men's figure suggest the pattern alteration for these figure.
f) Draft formal shirt regular collar (Refer size 34).
6. Solve any two of the following :
a) Draw a designer top and draft the top using $1 / 4^{\text {th }}$ scale with their details. (Refer any size)
b) Draft salwar and kameez block using $1 / 4^{\text {th }}$ scale with their drafting details.
c) Write the uses of elastomeric yarns in lingerie. Draft the pattern of brazier of size 32 with their drafting details. (using $1 / 4^{\text {th }}$ scale)
